



# WELLINGTON LANDINGS MIDDLE SCHOOL PTO

1100 Aero Club Drive, Wellington, FL 33414





Lindsay Ingersoll, Principal

Robin Barmore, PTO President



## BUSINESS PARTNER SPONSORSHIP LEVELS

PACKAGES FROM \$250 TO \$2000

	GOLDEN GATOR	ROYAL GATOR	LOYAL GATOR	GATOR FAN	GATOR MASCOT
	\$2000+	\$1500+	\$1000+	\$750+	\$500+
<b>CAMPUS MARKETING</b>					
 Host Table at Open House	✓				
Fence Banner	✓	✓	✓	✓	
Marquee Recognition	✓	✓	✓		
Display flyers/promo items @PTO Meetings	✓	✓	✓	✓	✓
Business Recognition in Yearbook	✓	✓	✓	✓	✓
<b>DIGITAL MARKETING</b>					
 E-Newsletter Ad *	✓ Once Per Quarter				
 Social Media Ad *	✓	✓			
Social Media Shoutouts	✓	✓	✓		
Logo & Website Link in E-Newsletters	✓	✓	✓	✓	✓
Logo & Website Link on PTO Homepage	✓	✓	✓	✓	✓
Partner Recognition on School Website	✓	✓	✓	✓	✓
<small>* Provided by Business Partner and approved by WLMS PTO</small>					
<b>EVENT MARKETING</b>					
 Sponsorship Recognition:					
Walk-a-thon Flyers	✓	✓	✓	✓	✓
Walk-a-thon Social Media Posts	✓	✓	✓	✓	✓
Walk-a-thon E- Newsletters	✓	✓	✓	✓	✓
DJ & Announcements during Walk-a-thon	✓	✓	✓	✓	✓

### GATOR BUSINESS BOOST

ADD TO PARTNERSHIP LEVEL ABOVE OR STAND ALONE CONTRIBUTION

\$250+

BOOST YOUR BUSINESS AND SPONSOR A SPECIFIC "POP UP" TEACHER APPRECIATION EVENT HELD DURING THE SCHOOL YEAR  
(Examples: Grab & Go Breakfast, Luncheon, Dessert Bar, Snack Cart, Wellness Activity)

YOUR BUSINESS RECEIVES RECOGNITION FOR A SPONSORING A SPECIFIC EVENT APPROVED & COORDINATED WITH WLMS PTO

Please call or email our Business Partner Coordinator or PTO President with additional questions. Make checks payable to WLMS.  
wlmsptobizpartner@gmail.com 561-792-8100 wlmsptopresident@gmail.com

Wellington Landings PTO is a 501(C)3 charitable non-profit organization, completely run by parent & teacher volunteers who donate their time. Consult your tax consultant regarding your claim for a tax-deductible contribution. Business Partnerships are subject to approval by WLMS PTO. Logos and advertising in publications, newsletters, social media and websites are subject to approval by WLMS PTO, which reserves the right to reject or cancel any advertisement at any time. Acceptance of partnership does not indicate an endorsement by WLMS PTO.