



WELLINGTON LANDINGS PTO

BUSINESS PARTNER SPONSORSHIP FAQ



A look at what your donations have funded:

- ✓ Chromebooks and charging stations for pilot classrooms
- ✓ Student planners for the entire school
- ✓ Online reading and math program licenses for all students
- ✓ IT Academy computers
- ✓ Costumes, scenery, and supplies needed for the arts classes

Future needs from donations:

- ✓ Digital Marquee
- ✓ PoP prize donations
- ✓ Yearly Student Planners
- ✓ Sponsors for teacher and staff appreciation breakfasts / lunches
- ✓ Costumes for drama play production
- ✓ Instruments for band students
- ✓ TV production equipment
- ✓ Art supplies
- ✓ Journalism newspaper publications
- ✓ Dance performance costumes
- ✓ Sports uniforms/equipment
- ✓ PTO website sponsor

You can partner with Wellington Landings PTO and make a positive impact for student success!

It has been widely demonstrated that great things can be accomplished for young people when businesses and schools become partners in education.

Who can be a Business Partner or Sponsor?

Any individual, business, organization, club, you name it! (Subject to approval by WLMS PTO.)

How can you partner with us?

There are a variety of ways to contribute.

- Financial contributions / donations (various levels)
- In-kind gifts considered on a case-by-case basis (goods, services, expertise, cash equivalent)

How do I sign up?

Your sponsorship can begin immediately:

- Review the Business Partner Sponsorship Levels
- Complete the Wellington Landings PTO Business Partner/Sponsor Application Form
- Checks can be made payable to WLMS
- Mail your form and payment to:
ATTN: WLMS PTO
Wellington Landings Middle School
1100 Aero Club Drive
Wellington, FL 33414

Who do I contact with questions?

We can help you decide what package fits your needs. Contact our Business Partner Coordinator at wllmsptobizpartner@gmail.com or PTO President at wllmsptopresident@gmail.com.

Your contributions are greatly needed and appreciated!

Thank you!

**Lindsay Ingersoll, Principal
Robin Barmore, PTO President**

Wellington Landings PTO is a 501(c)(3) charitable non-profit organization, completely run by parent & teacher volunteers who donate their time. Consult your tax professional regarding your claim for a tax-deductible contribution.



WELLINGTON LANDINGS MIDDLE SCHOOL PTO

1100 Aero Club Drive, Wellington, FL 33414




Lindsay Ingersoll, Principal

Chantal Sales, PTO President



BUSINESS PARTNER SPONSORSHIP LEVELS

PACKAGES FROM \$250 TO \$2000

	GOLDEN GATOR	ROYAL GATOR	LOYAL GATOR	GATOR FAN	GATOR MASCOT
	\$2000+	\$1500+	\$1000+	\$750+	\$500+
CAMPUS MARKETING					
 Host Table at Open House	✓				
Fence Banner	✓	✓	✓	✓	
Marquee Recognition	✓	✓	✓		
Display flyers/promo items @PTO Meetings	✓	✓	✓	✓	✓
Business Recognition in Yearbook	✓	✓	✓	✓	✓
DIGITAL MARKETING					
 E-Newsletter Ad *	✓ Once Per Quarter	✓ Once Per Semester			
Social Media Ad *	✓	✓			
Social Media Shoutouts	✓	✓	✓	✓	
Logo & Website Link in E-Newsletters	✓	✓	✓	✓	✓
Logo & Website Link on PTO Homepage	✓	✓	✓	✓	✓
Partner Recognition on School Website	✓	✓	✓	✓	✓
* Provided by Business Partner and approved by WLMSPTO					
EVENT MARKETING					
 Sponsorship Recognition:					
Walk-a-thon Flyers	✓	✓	✓	✓	✓
Walk-a-thon Social Media Posts	✓	✓	✓	✓	✓
Walk-a-thon E- Newsletters	✓	✓	✓	✓	✓
DJ & Announcements during Walk-a-thon	✓	✓	✓	✓	✓



GATOR BUSINESS BOOST

\$250+



ADD TO PARTNERSHIP LEVEL ABOVE OR STAND ALONE CONTRIBUTION

BOOST YOUR BUSINESS AND SPONSOR A SPECIFIC "POP UP" TEACHER APPRECIATION EVENT HELD DURING THE SCHOOL YEAR (Examples: Grab & Go Breakfast, Luncheon, Dessert Bar, Snack Cart, Wellness Activity)

YOUR BUSINESS RECEIVES RECOGNITION FOR A SPONSORING A SPECIFIC EVENT APPROVED & COORDINATED WITH WLMS PTO

Please call or email our Business Partner Coordinator or PTO President with additional questions. Make checks payable to WLMS.

wlmstobizpartner@gmail.com 561-792-8100 wlmstopresident@gmail.com

Wellington Landings PTO is a 501(C)3 charitable non-profit organization, completely run by parent & teacher volunteers who donate their time. Consult your tax consultant regarding your claim for a tax-deductible contribution. Business Partnerships are subject to approval by WLMS PTO. Logos and advertising in publications, newsletters, social media and websites are subject to approval by WLMS PTO, which reserves the right to reject or cancel any advertisement at any time. Acceptance of partnership does not indicate an endorsement by WLMS PTO.