

Annual WLMS PTO Walk-A-Thon Jan. 30, 2020



Parent Information

Our annual Walk-A-Thon is our biggest fundraiser of the year, involving fun and fit activities at our school. Students strive to reach their personal best by walking distances around the school on a marked course. Students ask friends and family members for pledges or donations. **Our goal is for each participant to collect a minimum of \$35 in pledges.**

Included in this packet are a parent information letter, pledge form, prize donation list, and rules sheet. Below is the link to our Business Partner packet, which also is counted toward the total pledge amount.

Students can begin collecting donations using the pledge form. If students need additional forms, they are available on our PTO website (www.WellingtonLandingsPTO.com) and in Student Services. Contact family and friends using social media to tell them about how important this fundraiser is and how it will fund many of the needs of our school. Ask if they would like to support your school and donate either a fixed amount (flat fee) or pledge a per lap amount (which is multiplied by the amount of laps completed.) *Special prizes are available if you turn in pledges in December!*

****Pledge forms and flat fee payments (if applicable) must be turned in January 23-29 during lunch.****

Flat fee pledges are collected and turned in with your pledge form. Per lap pledges are collected after the Walk-A-Thon so you can tally the laps completed. We accept cash, checks or payment using SchoolCashOnline where it is tracked per student. **(For checks, please include the sponsor phone number & student name on the check.)** If you use schoolcashonline.com for your entire payment for pledges, remember to turn in your pledge form at Student Services.

Students participating in the Walk-A-Thon receive wristbands, which allow them to leave class and walk during the event. A minimum pledge amount of \$10 is required to participate in the Walk-A-Thon. After the event, students are given their pledge forms, so they can collect per lap pledges. **Payments need to be returned to school within 5 days.**

Another way to get donations is through business partner sponsors. If someone you know would like to become a business partner with our school, they can make a donation in exchange for a banner and special marketing benefits. The packet is available online (<https://www.wellingtonlandingspto.com/become-a-partner.html>) with the different sponsor levels and the application form. **Remember to include the student name on the form to get credit toward your total pledge amount and increase your chances of winning a prize.**

We are looking for many amazing volunteers to assist us in the preparation for the Walk-A-Thon and on the day of the event. You can find ways to help on https://wlms.ivolunteer.com/walkathon_2020 and https://wlms.ivolunteer.com/walkathoncollection_2020.

Our goal is to help the WLMS PTO raise funds for **WLMS Arts to Academics to benefit all students**. We hope that every family participates and helps us make this Walk-A-Thon the most successful ever! Thank you for your participation!

Blake Bennett, Principal

Michelle De Armas, PTO President, wlmsptopresident@gmail.com

Toby Brodtman, Secretary, wlmsptosec@gmail.com

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Amy Robbert, Treasurer, wlmsptotreasurer@gmail.com